WORLD PORK CONFERENCE 2019

Modernization of the Global Pork Industry - Scientific, Healthy, Stable and Sustainable Development

Dates: Sept. 25-26, 2019

Venue: Century City International Convention Center · Chengdu, China

Hosts: International Meat Secretariat

China Meat Association



WORLD PORK CONFERENCE 2019

Sept. 25-26, 2019

You are cordially invited to the 7th IMS World Pork Conference, which will be held from 25-26 September in Chengdu, China. High level speakers from around the world, including intergovernmental organisations, private companies, and the world-famous market research company Gira will provide you with intelligence on the key factors shaping the global pork industry .



Get the latest information on the rapidly evolving African Swine fever situation, including a featured roundtable on the economic impacts. Meet with high level government officials from China as they explain to you the latest developments in the largest pork producing and consuming market in the world. Learn about the many contributions of the pork industry to economic development, health and nutrition, and sustainably feeding the word.

Grand Gathering of International Pork Industry

Jointly organised by the China Meat Association and the IMS, the conference is the pork industry international networking event you cannot afford to miss.

2019

World Pork Conference 2019
Draft Program



Dates: Sept. 25-26, 2019
Venue: Century City International Convention Center • Chengdu, China
Theme: Modernization of the Global Pork Industry - Scientific, Healthy, Stable and Sustainable Development

September 25, 2019 Wednesday	
07:30-09:00	**Registration**
09:00-09:30	**Opening Ceremony**
09:00-09:05	- Opening Remarks from China Meat Association (CMA)
09:05-09:10	- Opening Remarks from International Meat Secretariat (IMS)
09:10-09:20	- Opening Remarks from the Chinese Authorities (MOARA *tbc)
09:20-09:25	- Opening Remarks from the International Representatives (COV of UK *tbc)
09:25-09:30	- Opening Remarks from the International Representatives (COV of Canada *tbc)
09:30-12:10	**I. Global Meat Trade Policies (policies and measures adopted by countries to modernize the pork industry)** Modernization of the pork industry is of paramount importance to all pork producers. This session will illustrate the fundamental changes in the world pork industry through a series of cases.
09:30-09:50	- China-Representative from Ministry of Agriculture and Rural Affairs (MOARA)
09:50-10:10	- China-General Administration of Customs (GACC)
10:10-10:30	- China-State Administration for Market Regulation (SAMR)
10:30-10:50	**Coffee Break**
10:50-12:10	Panel Discussion Regionalization of Trade with Respect to ASF
12:10-13:20	**Lunch**
13:30-17:50	**Session II. The Positive Role that the Science and Technology Played to the Development of Global Pork Industry – The positive impact of the development of breeding technology and production technology of the world pork industry to its modernization process.** This session will have an in-depth discussion and exchange of modern technologies and measures applied in breeding, husbandry, feed, pollution prevention and control, meat slaughtering and processing machinery and equipment, processing technology, food safety (inspection, quarantine technology, traceability system, etc.), packaging materials, additives and ingredients, cold chain logistics and other aspects.

13:30-13:50	- Breeding and Husbandry Sector
13:50-14:10	- Feed Processing Sector
14:10-14:30	- Traceability System
14:30-14:50	- Packing for Processed Meat Products
14:50-15:10	- Cold Chain
15:10-15:30	Coffee Break
15:30-16:40	**Panel Discussion** 1. The Economic Impact of ASF on the world meat market
16:40-17:50	**Panel Discussion** 2. Technical Promotion Facilitate the Development Progress of Global Pork Industry
17:50-18:00	Conclusion

September 26, 2019 Thursday	
09:00-09:50	**Attend the Opening Ceremony of The 17th China International Meat Industry Exhibition 2019 and visit the exhibition**
10:00-12:00	**Session III. Global Pork Consumption Habits, Cutting Standards and Trade Cooperation and Development** Experts and representatives from different countries and regions are invited to introduce the characteristics and habits of pork consumption in their countries and regions, as well as the production standards for pork cuts, and discuss how to strengthen cooperation in the global pork trade.
10:00-10:20	- Chinese representative
10:20-10:40	- International representative
10:40-11:00	**Coffee Break**
11:00-12:00	**Panel Discussion**
12:00-13:20	**Lunch**
13:30-17:50	Session IV. Actively Meet the Challenges and Strive for a Better Future
13:30-13:50	- Strengthen the disease prevention and control to ensure the food safety-ASF issue
13:50-14:50	Roundtables Panel I. Discuss on the above topic
14:50-15:10	- Current Situation and Trend of the Global Meat Trade and Consumption Meat Consumption and Human Health
15:10-16:10	Panel II. Discuss on the above topic
16:10-16:30	**Coffee Break**
16:30-16:50	- Sustainable Development of The Pork Industry
16:50-17:50	Panel III. Discuss on the above topic
17:50-18:00	**Conference Conclusion** This session will discuss how to build and improve the pork industry chain and how to face more and more challenges, including animal diseases, food safety, environmental protection, animal welfare, trade policy changes and other related issues.
19:00-21:00	**Gala Dinner**

2019

World Pork Conference 2019
Registration Form

Please complete this form and return to	
Organizing Committee of The 7th World Pork Conference	
Add.: Rm. 1805, 18F, Tower C Building, Yihe Yangguang Mansion, No. 12 Dongtucheng Road Heping Street, Chaoyang District, Beijing, 100013	
Tel: 86-10-6802 9319	**Fax:** 86-10-6603 3686
Email: info@info-cma.org	**Contact:** Ms. Michelle Hu

Applicant Information			
		Application Date: / /	
Company / Organization:			
Address:			
Contact Person:		Business Telephone:	
E-mail:		Website:	
Applicant Name	**Job Title**	**Email**	**Mobile**
Are you a member of International Meat Secretariat (IMS)? ○ Yes ○ No			

Conference Fee		
	IMS Member	**Non-IMS Member**
	US$ 980/Person	US$ 1280/Person
Participant Number:	Total Fee: $	

Signature and Company Seal

Notes:

1. The deadline for application is Sept. 8, 2019;
2. Please kindly fill in the form and send it back to the Organizing Committee;
3. Please make the payment to:

Account Name: Beijing Louie Longde Expo Co., Ltd.
Account No.: 7112 0101 8260 0059 161
Bank Name: China CITIC Bank Beijing Jiaoda Branch
Swift Code: CIBKC NBJ100 (Please mark WPC 2019)

World Pork Conference 2019

Hotel Booking Form

Hotel Name	Room Style	Room Rate (room/day, in RMB)	Breakfast	Distance
InterContinental Chengdu Century City	Superior King Bed	900	1 Breakfast	2-minute walk to the Exhibition and Convention Center
	Superior Twin Beds	950	2 Breakfasts	
Holiday Inn Chengdu Century City	Superior King Bed	460	1 Breakfast	2-minute walk to the Exhibition and Convention Center
	Deluxe King Bed	480	1 Breakfast	
	Superior Twin Beds	500	2 Breakfasts	
	Deluxe Twin Beds	520	2 Breakfasts	

Corp:				
Guest Name:		Mobile:		
Hotel Name	Room Style	Quantity	Check-in	Check-out

Notes:

1. Please fill in the form and send back to the Organizing Committee by Email.

Contact: Mr. LIN Yuhong **Cell Phone:**86-185 0085 5651

E-mail: info@info-cma.org **Fax:** 86-10-6603 3686

2. Please do the check-in before 18:00.

Add: Rm. 1805, 18F, Tower C Building, Yihe Yangguang Mansion,
No. 12 Dongtucheng Road, Heping Street, Chaoyang District,
Beijing, 100013
Tel: +86-10-6802 9319
Fax: +86-10-6603 3686
Email: info@info-cma.org

See you in Chengdu!

